

# **Sampling & populations**

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#### Sample proportions

- A sample of size n is taken from a population.
- The number of positive outcomes in the sample is recorded to find the sample proportion.
- The population proportion can be estimated from the sample proportion.
- The sample proportions  $\hat{p}$  are the values of the random variable  $\hat{P}$  .

$$p = \frac{\text{number of positive outcomes in population}}{\text{population size}} \quad (A \text{ population statistic.})$$

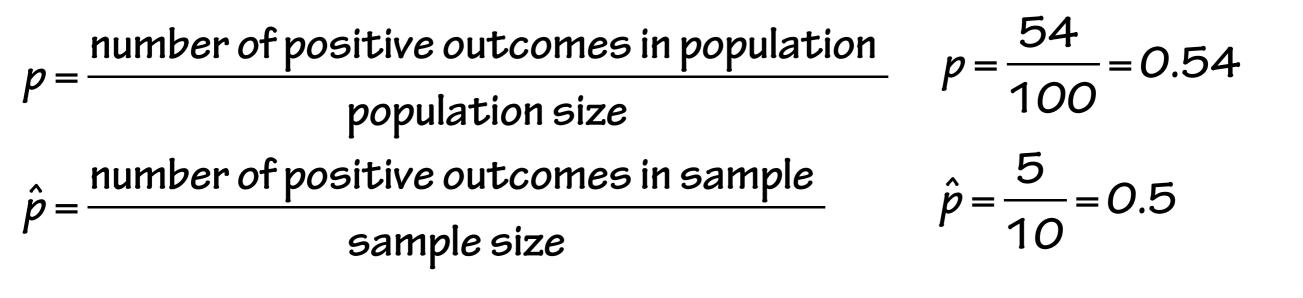
$$\hat{p} = \frac{\text{number of positive outcomes in sample}}{\text{sample size}} \quad (A \text{ sample statistic.})$$

$$\hat{P} = \text{The set of possible outcomes of } \hat{p}.$$

#### Sample proportions

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(Black is the positive outcome here)



 $\hat{P} = \{0, 0.1, 0.2, 0.3, 0.4, 0.5, 0.6, 0.7, 0.8, 0.9, 1\}$ 

# Sampling distribution - small populations

- If a population is small, then the probability of a selection changes depending on the previous selections. (Conditional probability.)
- For example, a group of 5 students is to be randomly selected from 12 boys and 10 girls.
- What is the sampling distribution for the proportion of boys selected?

$$Pr(X = x) = \frac{{}^{D}C_{x} {}^{N-D}C_{n-x}}{{}^{N}C_{n}}$$

$$Pr(X = 2) = \frac{{}^{12}C_{2} \times {}^{10}C_{3}}{{}^{22}C_{5}}$$

$$Pr(X = 2) = 0.3008$$

$$Pr(\hat{P} = 0.4) = 0.3008$$

This is known as a hypergeometric distribution.

$Pr(\hat{P}=O)$	=0.0096
$Pr(\hat{P}=0.2)$	=0.0957
$Pr(\hat{P}=0.4)$	=0.3008
$Pr(\hat{P}=0.6)$	=0.3759
$Pr(\hat{P}=0.8)$	=0.1880
$Pr(\hat{P}=1)$	=0.0300

# Sampling distribution - large populations

- If a population is sufficiently large, the probability of selection remains constant. (Independent probability.)
- For example, a group of 5 students is to be randomly selected from a large population at the school. (1000+ students, where 6/11 of the students are boys and 5/11 girls.)

$$Pr(X = x) = {}^{n}C_{x} \times (p)^{x} \times (1-p)^{n-x}$$

$$Pr(X = 2) = {}^{5}C_{2} \times \left(\frac{6}{11}\right)^{2} \times \left(\frac{5}{11}\right)^{3}$$

$$Pr(X = 2) = 0.2794$$

$$Pr(\hat{P} = 0.4) = 0.2794$$

This is known as a binomial distribution.

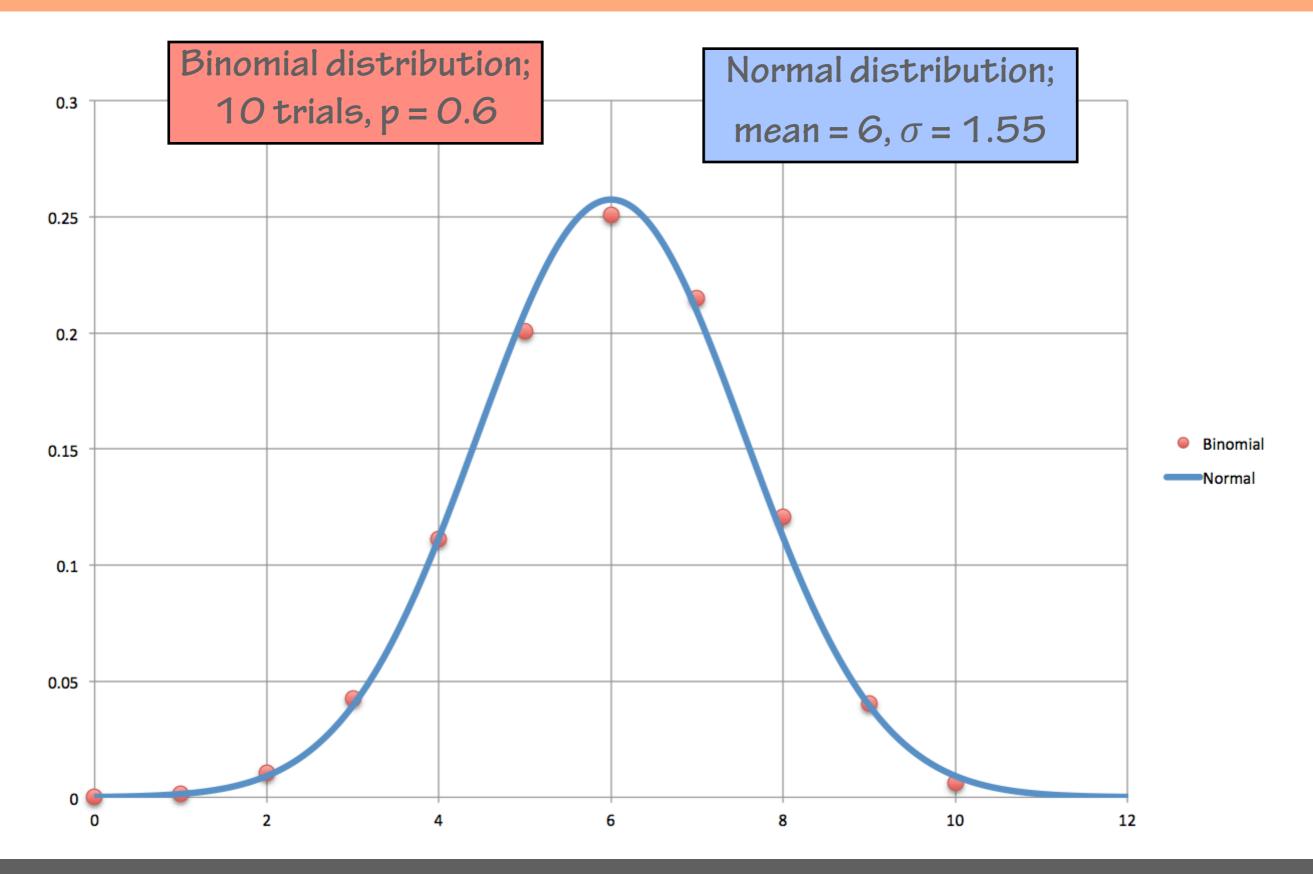
$Pr(\hat{P}=O)$	=0.0194
$Pr(\hat{P}=0.2)$	=0.1164
$Pr(\hat{P}=0.4)$	=0.2794
$Pr(\hat{P}=0.6)$	=0.3353
$Pr(\hat{P}=0.8)$	=0.2012
$Pr(\hat{P}=1)$	=0.0483

# Sampling distribution - normal distribution approximation

- If a population is sufficiently large and the value of p is not too far from O.5, the binomial distribution can be approximated by a normal distribution
- The binomial mean and standard deviation can be used with a normal distribution.
- For a binomial distribution:

$$\mu = E(X) = np \qquad sd = \sqrt{np(1-p)}$$

## Sampling distribution - normal distribution approximation



#### Mean & variance of a sample proportion

• If a sample of n is taken from a population with a proportion p:

Var(X) = np(1-p) (Binomial Variance) E(X) = np(Binomial Mean)  $Var(\hat{P}) = Var\left(\frac{X}{n}\right)$  $E(\hat{P}) = E\left(\frac{X}{n}\right)$  $Var(\hat{P}) = \frac{1}{n^2} Var(x)$  $E(\hat{P}) = p$  $Var(\hat{P}) = \frac{p(1-p)}{n}$ The expected value of the  $E(\hat{P}) = p$ sample distribution is:  $sd(\hat{P}) = \sqrt{\frac{p(1-p)}{n}}$ The standard deviation of the sample distribution is:

# Sampling distribution - comparing approximations

- 60% of people in a town are overweight. If a group of 100 people was to be randomly selected for a health survey, what is the probability that less than 55% of those surveyed are overweight?
- Binomial distribution:  $Pr(\hat{p} < 0.55)$

 $\Pr(O < x < 54)$ 

 $\mu = E(\hat{p}) = 0.6$ 

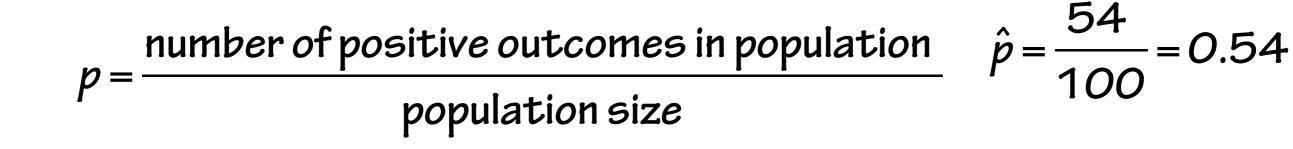
binomCdf(100,0.6,0,54) =0.1311

• Normal distribution:

$$\sigma = \sqrt{\frac{0.6 \times 0.4}{100}} = 0.0490$$
  
normCdf( $-\infty$ ,0.55,0.6,0.0490)=0.1537

#### Sample proportions

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#### Mean & variance of the sample proportion

- As the sample size increases, the binomial distribution approaches a normal distribution.
- From the previous example:

Expected value = 
$$E(\hat{P}) = p$$
  
 $E(\hat{P}) = 0.54$ 

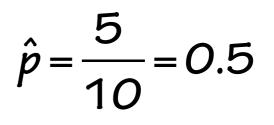
Standard deivation = 
$$\sqrt{\frac{p(1-p)}{n}}$$
  
 $sd = \sqrt{\frac{0.54 \times 0.46}{10}}$ 

We can expect with around 68% certainty that the sample proportion will be within one standard deviation of the population proportion.  $(0.37 < \hat{p} < 0.71)$  We can expect with around 95% certainty that the sample proportion will be within two standard deviations of the sample proportion.

$$(0.20 < \hat{p} < 0.88)$$

#### number of positive outcomes in sample

sample size



#### What is the uncertainty of any estimates of the population proportion p? What sample size is needed to be confident of correctly estimating p?

p

#### **Confidence intervals**

• Actually the point estimate of the sample proportion was 0.5.

 $\hat{p} = 0.5$ 

We can expect with about 68%certainty that the population proportion is within one standard deviation of the sample proportion. (0.34

$$sd = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$
$$sd = \sqrt{\frac{0.5 \times 0.5}{10}}$$

sd=0.16

We can expect with about 95% certainty that the population proportion is within two standard deviations of the sample proportion. (0.18 < p < 0.82)

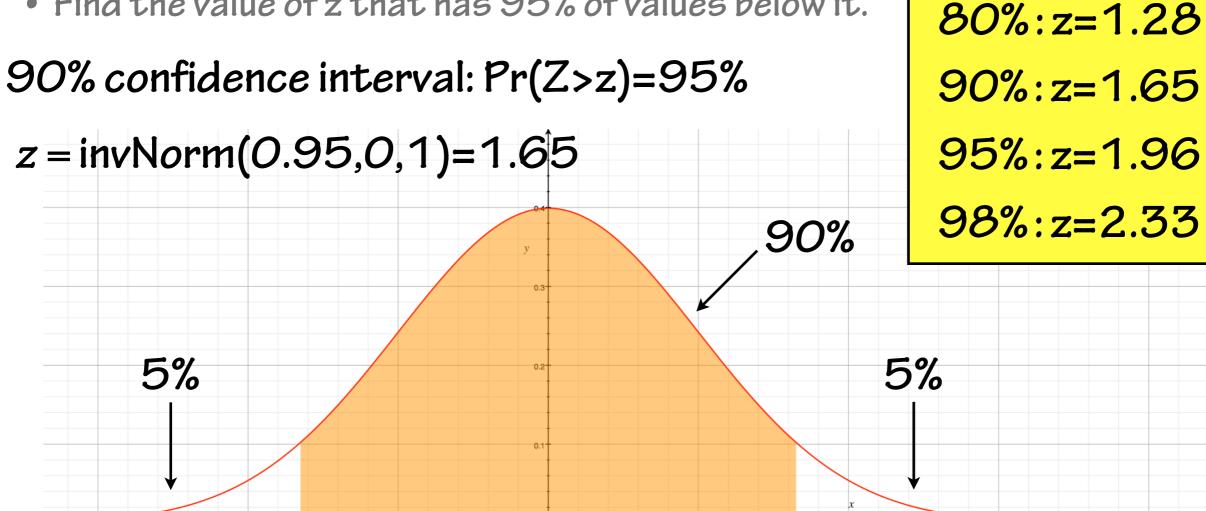
## Margin of error

- The distance between the sample estimate and the end-points of the confidence interval is called the margin of error.
- To reduce the margin of error, the sample size needs to be increased.
- From a sample of 10, the margin of error at 95% confidence was ~0.32.
- To half the margin of error, the sample size should be four times greater.

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Margin of error: 
$$M \approx 2\sqrt{\frac{0.5 \times 0.5}{40}} \approx 0.16$$

- The multiplier of the standard deviation needs to be found from the inverse normal distribution.
- For a 90% confidence:
- Find the value of z that has 95% of values below it.



z=1.65

- A survey is to be taken of voters to find the proportion that have not yet decided on who they are voting for.
- How many people need to be surveyed for a 2% or 5% margin of error in the results with 95% confidence?
- Firstly, the sample proportion  $\hat{p}$  must be estimated from prior data or a quick survey.

#### Assume that $\hat{p}$ is around 0.35 from preliminary data

$$0.02 = 1.96 \sqrt{\frac{0.35 \times 0.65}{n}} \qquad \left(\frac{0.02}{1.96}\right)^2 = \frac{0.35 \times 0.65}{n}$$

$$n == \frac{0.35 \times 0.65}{\left(\frac{0.02}{1.96}\right)^2}$$

n = 2185 (for 2% margin of error) n = 350 (for 5% margin of error)

